2015 Community Engagement Classification
Video #1

2013 U.S. Department of State and espnW
GLOBAL SPORTS MENTORING PROGRAM

17 Voices. One Story.

in cooperation with the University of Tennessee
Center for Sport, Peace, & Society

URL: http://www.youtube.com/watch?feature=player_profilepage&v=7iHXop_mie4
Meeting Objectives

• Welcome – More Videos from our Carnegie Top 50!

• Campus Updates:
  • *Vice Chancellor Taylor Eighmy (UTK)*
  • *Chancellor Larry Arrington (UTIA)*

• Carnegie Application Report

• Additional Updates
  • *Kelly Ellenburg, UT Service Learning*
  • *Vice Provost John Zomchick – Engagement reporting in annual review*

• Group Discussion: Continuing on from Here
• College of Agricultural Sciences and Natural Resources
• AgResearch
• College of Veterinary Medicine
• UT Extension
Video #2

URL: https://www.youtube.com/watch?v=lnsNdlwixKO&list=PLED287651958F110F&index=14
Our Five Focus Areas for 2015

- Measuring and Assessment
- Mission/Strategic Plan
- Student & Curricular Engagement
- Faculty Rewards
- Centralized Coordination & Alignment
1. Measuring and Assessment

High level Tracking of Community Perceptions of UT’s Community Engagement
  - Do we collect it?
  - Do we use it?

High level Tracking of community engagement activity
  - Do we track it?
  - What do we do with the data?

High level Assessment of Impact
  - Do we assess it?
  - How do we respond to this information?
Measuring and Assessment

Community Perceptions

- Center for Leadership and Service – Community Partner Surveys
- UT Extension – Community Needs Assessments

Tracking Activity

- Online “dashboard” at system level
- Provost: New reporting system for annual review
- College of Social Work’s Organizational Social Context instrument

Assessing Impact

- Outreach Incentive Grant funding uses “Top 25” strategic resources to support initiatives that demonstrate reciprocal impact to both campus and community. Project reports from every funded project are permanently posted online.
2. Mission and Strategic Plan

Does the institution indicate that community engagement is a priority in its mission statement (or vision?)

Is community engagement defined and planned for in the strategic plans of the institution?
Mission and Strategic Plan

Tie into Top-25 strategic plan metrics
- Student retention & success
- Diversity & globalization
- Faculty rewards

Tie into SACS Accreditation (UTK)
3. Student Engagement & Curricular Engagement

Is Student Engagement
- Noted on student transcripts?
- Connected with diversity & inclusion work?
- Connected to student retention & success?

Curricular Engagement (Service-Learning Courses)
- Does the institution have a definition, standard components, and a process for identifying service learning courses?
- What number and over-all percentage of courses? Departments? Faculty? Students?

Curricular engagement (credit-based student engagement)
- What are the learning outcomes?
- How are learning outcomes assessed?
- Process at Campus level? Department or disciplinary level?
Student Engagement & Curricular Engagement

Student Transcripts
- Center for Leadership and Service – Medallion program, working on a co-curricular transcript
- UT Service-Learning – new course designation for Service-Learning classes

Service-Learning Courses
- Definition & initial opt-in process
- Plan well under way for full roll-out
- Pilot semester now underway: “S” courses in 8 colleges
- Sustainable Cities Initiative
4. Faculty Rewards

High-level search/recruitment policies for faculty with community engagement expertise and commitment?

High-level promotion and tenure policies for community-engaged approaches and methods?
  - As a form of teaching and learning? (CITE TEXT OR POLICY)
  - As a form of scholarship? (CITE TEXT OR POLICY)
  - As a form of service? (CITE TEXT OR POLICY)

Work in progress to revise promotion and tenure guidelines?
  - Describe process and current status
Faculty Rewards

Examples of what’s working already:

• Top level policy that is currently Inclusive
• College & Departments that have expanded even further beyond top level policy

New efforts to strengthen that work:

• Working group of the Academic Outreach & Engagement Council
• Visiting Consultants – Williams, O’Meara, and Holland
• Better reporting
5. Centralized Coordination & Alignment

**Campus-wide coordinating infrastructure?**
*Center, office, etc.*

**Emphasis in top level marketing materials?**
*Website, brochures, etc.*

**External community “voice” or role?**
*Participating in planning and implementation*  
*Shared decision-making; shared benefit (=reciprocity)*

**Explicit priority expressed by executive leadership?**
*President, Provost, Chancellor, Trustees, etc.*
Centralized Coordination & Alignment

**Coordinating infrastructure**
- Deep and pervasive AND coordinated through two campuses, several divisions

**Top level marketing**
- Expanding Extension and Public Service Missions to Engagement Mission
- New Navigation tab on UTK home page

**External community “voice” or role?**
- Proposal for this Committee

**Explicit priority expressed by executive leadership?**
- Some good things captured: more to come!
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 12, 2013</td>
<td>Carnegie Kick-Off Meeting</td>
<td>✓</td>
</tr>
<tr>
<td>May 2013</td>
<td>UT Submits Letter of Intent; Carnegie Accepts</td>
<td>✓</td>
</tr>
<tr>
<td>September 26, 2013</td>
<td>Advisory Committee Meets: Reports &amp; Discussion</td>
<td>✓</td>
</tr>
<tr>
<td>October 2013 –February 2014</td>
<td>First Draft complete: Submitted to Committee for Review</td>
<td>✓</td>
</tr>
<tr>
<td>February 14, 2014</td>
<td>Advisory Committee Meets: Reports, Draft Overview &amp; Discussion</td>
<td></td>
</tr>
<tr>
<td>March 5, 2014</td>
<td>End of comment period</td>
<td></td>
</tr>
<tr>
<td>March 13, 2014</td>
<td>Campus visit by KerryAnn O’Meara</td>
<td></td>
</tr>
<tr>
<td>April 15, 2014</td>
<td>Application Due</td>
<td></td>
</tr>
<tr>
<td>December 2014</td>
<td>Campuses notified of Classification Status</td>
<td></td>
</tr>
<tr>
<td>January 2015</td>
<td>Classification results announced</td>
<td></td>
</tr>
</tbody>
</table>
Other Updates
Video #3

URL: http://www.youtube.com/watch?v=8qeop7hgCzs&feature=player_embedded
Discussion

Continuing on from here:

*Please share your best ideas!*

http://tinyurl.com/lu2ppod
Video #4

URL: http://www.youtube.com/watch?feature=player_embedded&v=60A22Jix2V0
Thank You!

THE UNIVERSITY OF TENNESSEE
KNOXVILLE

THE UNIVERSITY OF TENNESSEE
INSTITUTE OF AGRICULTURE