2015 Community Engagement Classification

THE UNIVERSITY OF TENNESSEE
KNOXVILLE

THE UNIVERSITY OF TENNESSEE
INSTITUTE OF AGRICULTURE
Meeting Objectives

• Update on our progress

• Video Showcase: Current UT Partnerships
  Thank you for your submissions!

• Group discussion: focus on your contributions for submitting a successful application to Carnegie
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>January 2013</td>
<td>Carnegie releases announcement</td>
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<tr>
<td>February 2013</td>
<td>UT Announces intention to apply: writing team begins regular meetings</td>
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<td>April 12, 2013</td>
<td><strong>Carnegie Kick-Off Meeting</strong></td>
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<tr>
<td>May 2013</td>
<td>UT Submits Letter of Intent; Carnegie Accepts</td>
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<tr>
<td>September 26, 2013</td>
<td><strong>Advisory Committee Meets: Reports &amp; Discussion</strong></td>
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<td>October 2013</td>
<td>First Draft Complete – Gaps Review</td>
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<td>January 2014</td>
<td>Review Draft Submitted to Committee</td>
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<td><strong>February, 2014</strong></td>
<td><strong>Advisory Committee Meets: Draft Review &amp; Discussion</strong></td>
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<tr>
<td>April 15, 2014</td>
<td>Applications Due/Carnegie Reviewing begins</td>
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<tr>
<td>December 2014</td>
<td>Review Process completed/ campuses notified</td>
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<td>January 2015</td>
<td>2015 classification results announced</td>
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Revisiting

Our Five Focus Areas for Implementation before Submittal in 2014

• Strategic Plan
• Student & Curricular Engagement
• Faculty Rewards
• Measuring and Assessment
• Centralized Coordination & Alignment
N.B: Carnegie also urges alignment with institutional goals

VolVision “Top 25” Strategic Plan
7 out of 8 UT’s “Top 25” target institutions already hold this classification

2015 SACS Accreditation Reaffirmation
Inclusion in reporting for faculty development, student academics, (possibly the Quality Enhancement Plan?) as well as community/public service, continuing education, & outreach, all consistent with UT’s mission.

Alignment with UT System’s Strategic Plan (Goal III):
“[To] Engage every member of the UT community in understanding the land-grant mission, participating in outreach and engagement and communicating the outcomes for economic development and improved quality of life for Tennesseans.
Update: Top 25 Strategic Plan Metrics

- APLU C. Peter McGrath Nominations/ Recipients
- Academy of Community Engagement Scholars
- Formal *(Documented)* Two-Way Partnerships
- Numbers of externally engaged faculty, staff, & students
- Hours of external engagement *(faculty, staff, & students)*
- Economic Impact of External Engagement *(M)*
- Products of Engaged Scholarship *(e.g., papers, presentations, grad students graduated; undergrad research projects)*
Update: Student & Curricular Engagement
1. Measuring and Assessment

- Community perceptions
- Campus-wide tracking of activity
- Campus-wide assessment of impact
Faculty Rewards

- Search and recruitment policies
- Policies for promotion and tenure
- Work in pro
- gress?
5. Centralized Coordination & Alignment

• Campus-wide coordinating structure/offices
• Marketing materials
• Community voice included
• Priority of executive leadership
Discussion

- Introduction
- Discussions at your table
- Break/Lunches Served
- Discussions at your table - continued
- Wrap-up
To address at your table:

- Marketing materials
- Community “voice” or input
- Financial resources invested
- Case Studies for:
  - Impact on students?
  - Impact on faculty?
  - Impact on the community?
  - Impact on the institution (UT)?
  - How UT uses the data?
Thank You!

The University of Tennessee
Knoxville

The University of Tennessee
Institute of Agriculture